

WHAT IS ISO 27001 CERTIFICATION



Many of you may be wondering what is ISO 27001 certification? Furthermore, why the celebration? Let's begin with a standard definition:

ISO 27001 is the leading international standard for information security and cyber risk management. Although the standards were developed by ISO (International Organization for Standardization) in collaboration with the IEC (International Electrotechnical Commission), a third-party accredited organization provides the actual ISO 27001 certificate after an external audit.

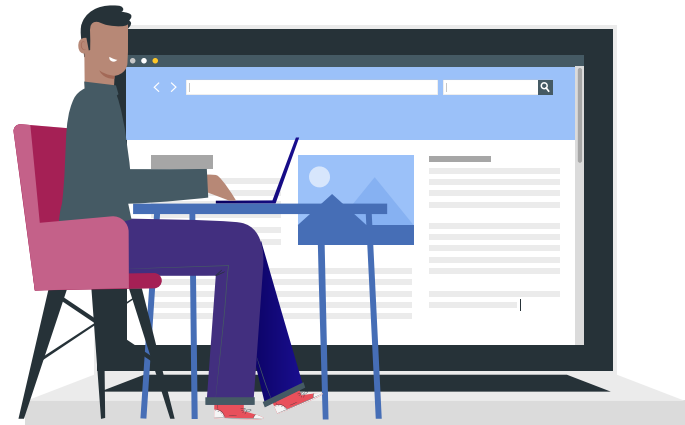
Earning this ISO 27001 Certification demonstrates **our commitment to information security with a certified Quality Management System (QMS) and Information Security Management System (ISMS)**. This combined system, a new and improved QMS, includes a regularly-updated framework of policies, procedures and controls to keep information within the Dynamic system and the supply chain secure, whatever the format.

IMPORTANCE OF ISO 27001 CERTIFICATION

The language services industry is heavily data reliant. We regularly process large volumes of translated or localized content for companies large and small across many industries. Therefore, the significance of ISO 27001 certification, both internally and externally, is to ensure we are doing everything possible to safeguard every client's content - including regularly monitored systems for managing and mitigating risks should a breach occur.

By providing requirements for creating, implementing, maintaining, and refining systems that keep information accessible to

the right people and inaccessible to everyone else, an ISO 27001 Certification provides a framework that ensures that the confidentiality, integrity and availability of information is preserved throughout the lifecycle of information. Included amongst the ISO 27001 requirements is a set of controls called Annex A. Annex A sets specific controls which must be in place for certification and complements other data protection standards such as HIPAA and GDPR. Clients that prefer partnering with companies demonstrating ISO 27001 certification understand that their information is as protected as possible.



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Although there are many ways a company can attempt to keep data safe from security threats, an ISO 27001 certification provides assurance that an information security system has been evaluated by a third party and judged against very stringent requirements. Additionally, an ISO 27001 certified system is also constantly audited to ensure ongoing compliance. So, even if an organization speaks to its well-managed information security, it is important to consider which external certifications are in place for both the company's management system and datacenter.

According to the FBI, the number of cybercrime complaints rose 7% in 2021 to 847,376, and total money lost to cybercrime increased 64% to \$6.9 billion¹. Unfortunately, cyber-attacks and information breaches have become regular and affect organizations of all sizes - small businesses, giant corporations, non-profits, and government entities have all suffered cyber attacks. Information leaks can damage a business's reputation, create exhausting legal issues, and result in devastating financial losses. Understanding the statistics and facts about data security and how a breach could affect Dynamic Language's integrity and our clients' confidence were critical driving factors behind our decision to integrate the ISO 27001 into our Quality Management System.

¹ <https://www.forbes.com/sites/zacharysmith/2022/03/22/cybercriminals-stole-69-billion-in-2021-using-social-engineering-to-break-into-remote-workplaces/?sh=3168a97f6cf5>

BENEFITS OF ISO 27001 CERTIFICATION FROM A CLIENT PERSPECTIVE

Peace of mind tops the list of ISO 27001 certification benefits. However, there are other strategic advantages for clients working with ISO 27001 certified vendors and partners. As a company that regularly works alongside industries with strict compliance requirements - such as technology, life sciences, financial services, and manufacturing, we find that Dynamic's robust Quality Management System satisfies more compliance requirements thanks to the recent ISO 27001 certification upgrade. For each contract and master service agreement, we identify the interested parties, document the data security requirements, describe the controls in place to protect information and perform a risk assessment.

We want to be fully transparent and encourage our customers to ask where their data is being processed, what protections are in place and what procedures for data management are in place. For example, does your prospective supplier have an incident management and business continuity plan? Has the supplier's datacenter been certified? Does the supplier have a process for training employees on security awareness? How does the supplier utilize encryption, onboarding and offboarding of employees, retention and classification of data, and agreements with downstream suppliers in the supply chain?



² <https://www.itgovernance.co.uk/download/ISO27001-Global-Report-2016.pdf>

Information Security

Information security is critical to our industry. For example, our clients in the healthcare industry have a legal obligation to comply with HIPAA, protecting the privacy of their stakeholders. These companies place a great deal of trust in vendors like Dynamic Language to safeguard their information. Over the years, we've witnessed significant data breaches within large organizations like credit reporting agencies, email service providers, universities, and government agencies. Hackers do not discriminate - if they can get in, they will. According to a survey conducted by IT Governance Ltd.², ninety-eight percent of respondents said enhanced information security was the most important benefit of ISO 27001.

Ensures Continual Improvement

As technology advances, so do hackers and cyberthreats. It's critical to regularly assess information security management systems to ensure they are not outdated or inefficient. This is another benefit of the ISO 27001 certification process: it's not a one-and-done process. A company with ISO 27001 certification must participate in an external review process every year and become recertified every three years to maintain compliance. To maintain certification, they must demonstrate they are continually improving their ISMS. Furthermore, the certification standards are also updated, and organizations must switch to the latest version to maintain their certification.

Facilitates Consistent Results and Customer Satisfaction

Data breaches can wreak havoc on systems, companies, and any other entity associated with the company. One of the significant benefits of undergoing ISO 27001 certification is establishing the systems and processes required by the certification's standards. These high standards ensure protection from system disrupting events like data breaches. Clients familiar with ISO 27001 certification processes understand that adherence to these standards can ensure more consistency and reliability.

Supports Compliance With Other Standards and Requirements

ISO 27001 is designed for compatibility with other ISO standards, so earning certification in different standards is encouraged and likely. In fact, seventy-seven percent of organizations that use ISO 27001 controls also use controls from other standards or guidelines². Also, ISO 27001 certification requires adherence to all legal requirements, ensuring the company will not experience legal issues regarding relevant requirements.

Simplifies the Decision-Making Process

There's simply no way to minimize the importance of ISO 27001 certification. A 2016 survey showed that 71% of industry professionals either regularly or occasionally get requests for evidence of ISO 27001 certification². Since then, with the advancement in technology and IoT and the rise in virtual workforces, the need for highly secure information security management systems is more vital than ever.

Companies with ISO 27001 certification are already answering the call for better data security, and continued compliance to the standard will secure their systems into the future. Clients aware of this will likely choose the company bearing an ISO 27001 certificate over another every time.

Customer service is at the heart of our operations and this certification aligns with our client-first endeavors. Earning ISO 27001 certification means our Quality Management System/ Information Security Management System is equipped and ready to mitigate and manage data security risks 24/7. It's priceless peace of mind for us and our valued clients.

We are a global language company built to confidently support enterprise-level organizations with services backed by our Quality Management System and certified according to ISO 9001, ISO 27001 and ISO 17100 standards.



READY TO GET STARTED
ON YOUR NEXT
LANGUAGE SERVICES PROJECTS
WITH PEACE OF MIND?



CONTACT US

INFO@DYNAMICLANGUAGE.COM
WWW.DYNAMICLANGUAGE.COM
206. 244. 6709
15215 52ND AVE SOUTH, SUITE 100
SEATTLE, WA 98188