

## CLIENT STYLE GUIDE

**Document Number:** 

Client:	UWMC Interpreter Services
PM:	Stephanie Hodara

## Dear Vendor, read the following instructions before commencing:

- 1. If you find any contradiction between the General Specifications and the Client's Specifications, please follow the client's specs.
- 2. It is mandatory to run QA and make sure to review and RESOLVE all warnings and IGNORE ONLY the false-positive, before delivering.
- 3. Spot any places where a sentence has been split into different segments and call them out in a global comment on Wordbee before delivery so our internal team knows that you have already seen and made sure the translation is correctly done each case this might happen.

### **CLIENT'S SPECIFICATIONS:**

TONT TO DOMAIN IN DNOT 1011	ADD COMMENTO /EXPLANATION
TEXT TO REMAIN IN ENGLISH	ADD. COMMENTS/EXPLANATION
	(ex. English first, translation in
	parentheses)
Dates	The date at the top of the letter should
	always be dual language for the hospital
	employee's reference
Patient name	The Patient name at the top of the letter
	should always be in English since it's part
	of their address
Other names (Physician or contact name)	If it would help for the reader to have the
	names translated, please also have a version
	in English in parentheses after it for
	reference.

## **GENERAL SPECIFICATIONS:**

### Addresses

Please leave street names/addresses in English, including address locations and recipient names. Ex. Attn: Jay Sakamoto, Dynamic Language 15215 52<sup>nd</sup> Ave S #100 Seattle, WA 98188

### **Names**

Please leave names in English. Do not transliterate.

## Proper Names (Companies, Organizations, Groups, etc.)

Please dual render the first instance of proper names. Any instance after can either be left in English or translated, so long as it's consistent. Please leave company names in English (ex. Microsoft, Amazon, Google, etc.)

1st Instance: [Translation] (Department of Social and Health Services)
2nd Instance: Department of Social and Health Services OR [Translation]

## Date/Time Formats

# DYNAMIC LANGUAGE

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Please localize rendering of dates and times.

Ex. For a US audience, 5/4/20 is May 4th, not April 5th. 2:30pm, not 14:30.

#### Measurements

Please <u>dual render</u> measurements if the source and target language locales are different. Do <u>not</u> convert measurements if the source and target language locales are the same. If converted measurements go to multiple decimal points, please round up to no more than two decimal points. <u>Exception</u>: If source number gives an exact decimal #, please match number of decimals in target.

Ex. **Dual Render:** English (US) → German | **No Conversion:** English (US) → Spanish (US)

Ex: Multiple decimals: 7.589 ft → 2.31 M | Exact Decimals: 7.589 ft → 2.313 M

### **Punctuation**

Please match source ending punctuation unless doing so goes against that language's grammar rules. **Exception:** Languages using different punctuation entirely (i.e. Amharic uses a " as a full stop).

### Acronyms

Please fully expand the first instance of an acronym (barring headers or a table of contents). Please leave acronyms for Proper Names in English for any following instances. Common acronyms can be left in English or translated for any following instances so long as it's consistent.

## **Proper Acronyms**

- **♦ 1**st instance: DSHS → [Translation] (Department of Social and Health Services, DSHS)
- **♦ 2**nd instance: DSHS → DSHS

## **Common Acronyms**

- **♦ 1**st **instance:** Emergency room (ER) **→** [Translation] (Emergency room, ER)
- ❖ 2<sup>nd</sup> instance: ER → ER OR ER → [Translated Acronym]